



How to become a fundraising pro

There are lots of easy ways to help support our breast cancer research, but hosting an event can be one of the most rewarding and fun.

Here are a few tips for success!

Plan an event that's fun for you

Incorporate fundraising into an event or activity you already enjoy. Whether it's inviting your girlfriends over to watch an awards show, or organizing a community kick ball competition, no idea is too big, small, simple or off the wall!

Let us know what you're thinking

If you have an idea in mind, please review our guidelines, and then complete and submit a proposal form.

Set a goal

Set a fundraising target to help motivate yourself and your friends.

Get the word out

There are lots of great ways to stir up excitement about your event. Social media is one of the easiest (and most economical) options; plus it can generate a huge ripple effect of interest and awareness about Edith Sanford.

Share your passion

Don't just tell your guests about the cause. Tell them what it means to you. You'll be surprised by how willing people are to donate when they see that their friends are passionate about something.

Collect donations

Collect cash, checks or have a computer or tablet available for people to make online gifts. Donations can even be made using smartphones. We'll provide you with a collection form to record and tally your fundraising. Mail the form and funds to us, and we'll make sure every dollar goes to work finding the cures.

Say thanks

Everyone likes to hear those magic words, so don't forget to thank your guests, donors and/or volunteers. Again, social media is a great tool to publicly show gratitude while also generating interest in Edith Sanford's approach to breast cancer.

Tell us how it goes and send pictures!
